



Bidstack Group PLC - BIDS 2019 Report and Accounts & AGM Notice posted
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Bidstack Group Plc

("Bidstack" or "the Company")

2019 Report and Accounts and 2020 AGM Notice posted

Further to its preliminary announcement on 4 May 2020 of the Company's audited results for the year ended 31 December 2019, Bidstack Group Plc (AIM: BIDS.L), the native in-game advertising group, announces that physical copies of the Company's Annual Report and Accounts for the year ended 31 December 2019 have been posted to those shareholders who have opted to receive them.

The Annual Report and Accounts contain a notice convening Bidstack's Annual General Meeting for 2020 which will be held at Plexal, 14 East Bay Lane, The Press Centre, Here East, Queen Elizabeth Olympic Park, Stratford, London E20 3BS on 28 May 2020 at 11:00 a.m. Shareholders have also been sent a form of proxy for use at the Annual General Meeting.

Shareholders are requested to complete, sign and return the form of proxy to the Company's Registrars, Neville Registrars Limited, Neville House, Steelpark Road, Halesowen B62 8HD as soon as possible and, in any event, so as to be received by 11.00 a.m. on 26 May 2020.

Due to the impact of COVID-19 related UK governmental guidance as it affects travel to and attendance at the Annual General Meeting in person, completion and return of a form of proxy is likely to be the only way the shareholders will be able to exercise their rights to attend and vote at the Annual General Meeting as, based on current UK government guidance, they will be precluded from travelling to and attending the Annual General Meeting in person.

Shareholders are also strongly advised to appoint the chair of the meeting as their proxy as, under current COVID-19 related UK governmental guidance, public gatherings of more than two people are currently not permitted and any proxy (other than the chair of

the meeting) will not be allowed to attend the meeting unless it is for the purpose of forming the quorum.

The vote on each of the resolutions to be put to the annual general meeting will be conducted on a poll. In the event that the situation changes, the Board will inform shareholders of any change in these arrangements by way of a regulatory news service announcement.

-ENDS-

Contacts

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Notes to editors

Bidstack

Bidstack is an advertising technology company which provides dynamic, targeted and automated native in-game advertising for the global video games industry across multiple platforms. Its proprietary technology is capable of inserting adverts into natural advertising space within video games

Bidstack's customers are games publishers and developers (on the supply side), and advertising agencies, brands and programmatic advertising platforms (on the demand side).

Bidstack contracts exclusive access to the native in-game advertising spaces within video games from their developers or publishers and sells that advertising space either directly to specific brands and their agencies or through programmatic advertising platforms.

END

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