



Bidstack Group PLC - BIDS Total Voting Rights
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30 August 2019

BIDSTACK GROUP PLC ('BIDSTACK OR 'THE COMPANY')

Total Voting Rights

In conformity with the Disclosure Guidance and Transparency Rule 5.6.1, the Company announces that as at 29 August 2019, the total issued share capital of the Company comprised 244,540,312 Ordinary Shares of 0.5 pence each ("Ordinary Shares") with one voting right per share. The Company does not hold any Ordinary Shares in Treasury.

The total number of voting rights in the Company is 244,540,312. This number may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure and Transparency Rules.

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Notes to editors

Bidstack is an advertising technology company which provides dynamic, targeted and automated native in-game advertising for the global video games industry across multiple platforms. Its proprietary API technology is capable of inserting adverts into natural advertising space within video games across multiple video games platforms (mobile, PC and console).

Bidstack's customers are games publishers and developers and advertising agencies, brands and programmatic advertising platforms. Bidstack contracts exclusive access to the native in-game advertising space within video games from their developers or publishers and sells that advertising space either direct to specific brands and their agencies or through programmatic advertising platforms.

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