



Bidstack Group PLC - BIDS Change of Broker
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22 August 2019

Bidstack Group PLC ("Bidstack" or "the Company")

Change of Broker

Bidstack Group plc (AIM: BIDS.L), the in-game advertising group, is pleased to announce that Stifel Nicolaus Europe Limited ("Stifel") has been appointed as the Company's sole broker with immediate effect.

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~ENDS~

Notes to editors

Bidstack is an advertising technology company which provides dynamic, targeted and automated native in-game advertising for the global video games industry across multiple platforms. Its proprietary API technology is capable of inserting adverts into natural advertising space within video games across multiple video games platforms (mobile, PC and console).

Bidstack's customers are games publishers and developers and advertising agencies, brands and programmatic advertising platforms. Bidstack contracts exclusive access to the native in-game advertising space within video games from their developers or publishers and sells that advertising space either direct to specific brands and their agencies or through programmatic advertising platforms.

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