



Bidstack Group PLC - BIDS Block Listing Application
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11 June 2019

BIDSTACK GROUP PLC ('BIDSTACK OR 'THE COMPANY')

Block Listing Application

Bidstack Group plc (AIM: BIDS.L), the native in-game advertising group, hereby announces that an application has been made to AIM for a block admission in respect of 3,175,000 new ordinary shares of 0.5 pence each in the share capital of the Company ("New Ordinary Shares") which will rank pari passu with the existing ordinary shares in issue. It is expected that the block admission will become effective on or about 14 June 2019 ("Block Admission").

These New Ordinary Shares will be issued and allotted from time to time pursuant to the exercise of warrants under a warrant instrument executed by the Company on 15 November 2017, pursuant to which the Company constituted warrants to subscribe for 5,000,000 new ordinary shares of 0.5p each exercisable at 20 pence per share on any business day until 15 November 2020 ("Placing Warrant Instrument"). To date, 1,825,000 of these warrants have been exercised under the Placing Warrant Instrument, 512,500 new ordinary shares have already been admitted to trading on AIM with the other 1,312,500 new ordinary shares expected to be admitted to trading on or about 14 June 2019. The balance of 3,175,000 New Ordinary Shares will be the subject of the Block Admission.

Following the Block Admission, the Company's issued share capital will remain unchanged at 242,133,247 ordinary shares. The Company will make six-monthly announcements of the utilisation of the Block Admission, in line with its obligations under AIM Rule 29.

The 3,175,000 warrants covered by the new block listing application were issued as part of a placing of new ordinary shares in the capital of the Company as announced on 3, 5 and 27 October 2017.

-Ends-

Contacts

Bidstack Group PLC

James Draper, CEO +44 (0) 7850 341
885

SPARK Advisory Partners Limited

Mark Brady/Neil Baldwin/James Keeshan +44 (0) 203 368
3550

Peterhouse Capital Limited

Eran Zucker/Lucy Williams/Duncan Vasey +44 (0) 20 7409
0930

Notes to editors

Bidstack is an advertising technology company which provides dynamic, targeted and automated native in-game advertising for the global video games industry across multiple platforms. Its proprietary API technology is capable of inserting adverts into natural advertising space within video games across multiple video games platforms (mobile, PC and console).

Bidstack's customers are games publishers and developers and advertising agencies, brands and programmatic advertising platforms. Bidstack contracts exclusive access to the native in-game advertising space within video games from their developers or publishers and sells that advertising space either direct to specific brands and their agencies or through programmatic advertising platforms.

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